

BAKERY AND CONFECTIONARIES BUSINESS PLAN IN NIGERIA

[TATA Farms.]

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Disclaimer

This business plan is intended solely for informational purposes to assist in determining if you with a due-diligence investigation of this project. The information contained herein is believed to be reliable, but the management team makes no representations or warranties with respect to this information. The financial projections that are part of this plan represent estimates based on extensive research and on assumptions considered reasonable, but they are of course not guaranteed. The contents of this plan are confidential and are not to be reproduced with express written consent.

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1.0 Executive Summary

TATA Bakery and Confectionaries is a new company specializing in different variety of bakery product. Over the years there has been a consistent demand for bakery products. This can be explained to a large degree by the fact that bread makes up a significant composition of food taken by low, middle and high income earners in Nigeria. Bread is fast and suitable food based on wheat. What was once a product of an artisanal and unpackaged production process has transformed into a technological process that result into varieties of packaged product. This is very positive for consumers as well as bakeries and confectionaries such as TATA that specialize in these products.

The Products

TATA Bakery offers a wide range of exciting products. And they include:

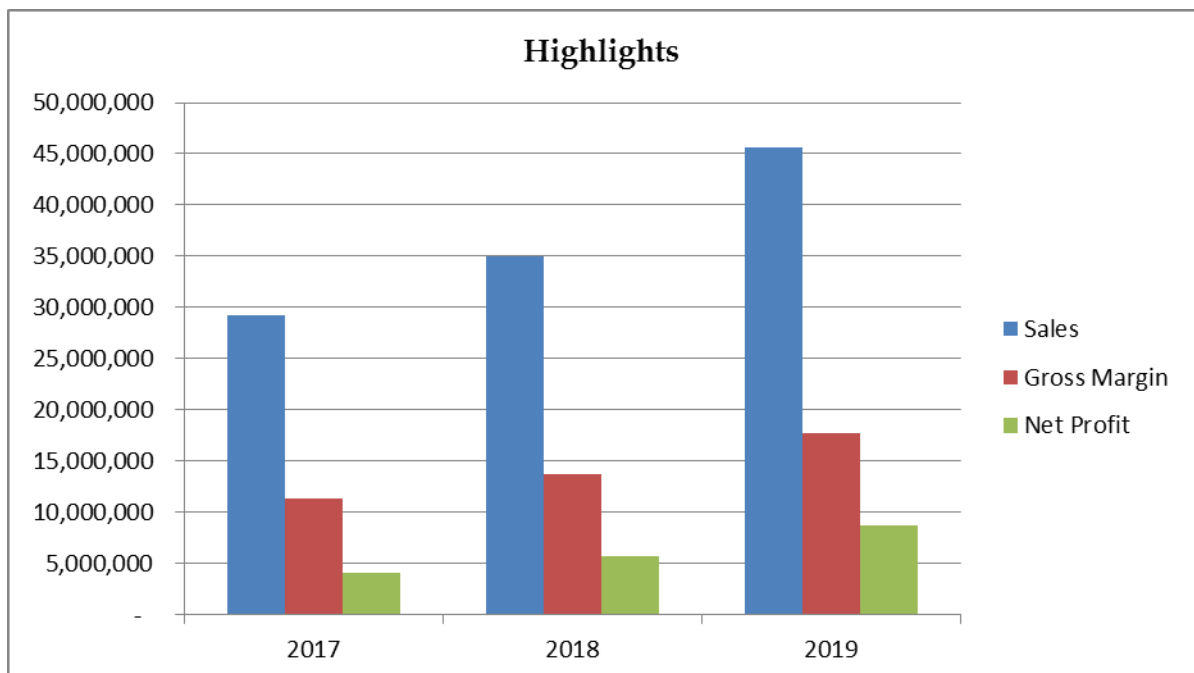
- Slice bread,
- Loaf Bread, and
- Wheat Bread
- Special Bread such as: Sandwich Bread, Chocolate spread, English Muffins, Honey Sandwich Bread, Hard Crust Bread, Sardine bread etc.

Objectives

- To establish a working storefront for TATA Bakery and Confectionaries.
- To develop the strong presence in the community needed to support sales goals.
- To develop a full menu by the end of the third quarter.

Mission

TATA Bakery and Confectionaries aims to be a cornerstone in our community creating a neighborhood atmosphere where customers feel comfortable and become instant regulars. We are sensitive to the often over-looked population of allergy sufferers and cater to their needs for healthy, delicious baked goods. We seek fair and responsible profit, enough to keep the company financially healthy for the long term and to fairly compensate owners and investors for their money and risk.



2.0 Company Summary

TATA Bakery and Confectionaries will be located at Winners Road Ile-Ife, Osun state. Lagere is a very popular location because of strategic positioning within the winners chapel neighborhood. It is also a prime location for most employees of the surrounding downtown businesses. The bakery sells loaf bread, sliced bread, wheat bread and other specialized baked bread to the surrounding community from 8am to 8pm daily (i.e. Mondays to Saturdays).

Company Ownership

Currently TATA Bakery and Confectionaries is a sole proprietorship owned by Dayo Adetiloye and it is registered with the corporate affairs commission dated July 2016 with RC number OS245389 The company's boards of directors are:

1. Yemi okanlawon
2. Jumobi Afeniforo
3. Kemi Oluwaferanmi

Start-up Funding Requirement

The primary expense to establish the TATA Bakery and Confectionaries is estimated at ~~N~~6,000,000 to purchase production equipment, renting of production space and working capital to run the bakery operations. Dayo Adetiloye intends to invest ~~N~~1,000,000 of his savings to cover the other cost of start-up while the estimated balance of ~~N~~5,000,000 will be sourced through an investor.

The table below describes the expense and their cost:

S/N	Description of Expense	Amount ₦	Total Amount ₦
1.	100 Load Bake Oven	650,000.00	
2.	25kg Bread Mixer	320,000.00	
3.	30KVA Generator	600,000.00	
4.	Bread Moulder Pan (3 nos. @ ₦4,200 each)	12,600.00	
5.	Electric Scale (150kg)	150,000.00	
6.	Deep Freezer (Double Door)	120,000.00	
7.	Heat Extractor (2 nos. @ ₦20,000 each)	40,000.00	
8.	Bread Slicer	270,000.00	
9.	Bread Pan Tray	90,000.00	
10.	Working Table	70,000.00	
11.	Wire Shelving	85,000.00	
			2,407,600.00
13.	Raw materials, Direct Cost & Other projected operational expenses.		2,692,400.00
Grand Total			5,100,000.00

3.0 Products

TATA Bakery and Confectionaries provides a wide range of exciting products meant to meet the need of families, schools, and corporate bodies, those who don't have any health concerns and special considerations are made for all common food allergies such as dairy, yeast, wheat, and eggs. Examples of our baked goods include:

Slice bread, Loaf Bread, Wheat Bread, Sandwich Bread, Chocolate Spread, English Muffins, Honey Sandwich Bread, Sardine Bread etc. These products are meant to meet the need of regular customer group, doctor diet group and the allergy group.

THIS IS NOT THE COMPLETE BUSINESS PLAN FOR BAKERY IN NIGERIA IN NIGERIA

TO GET THE COMPLETE BUSINESS PLAN, PAY N10, 000.00 TO:

BANK NAME: FIRST BANK PLC

ACCOUNT NAME: CHIBUZOR TOCHI ONYEMENAM

ACCOUNT NUMBER: 3066880122

After payment, Text your full name, email address and selected business plan (i.e. bakery business plan in nigeria) to 07033378184.

The complete business plan/feasibility study will be sent to your email 15 minutes after payment.

For Inquiries call - 07033378184